



**Friday - Sunday Starting November 19th
Thursday-Sunday in December**

Presented by the Agricultural History Project and Santa Cruz County Fairgrounds Foundation

Community Booth Information

Through your entry form and payment of the \$100 Booth Fee to Santa Cruz County Fairgrounds Foundation for participation in 2021 Holiday Lights, you understand, acknowledge, and hereby agree to abide by the following:

OBTAINING YOUR BOOTH: There are two categories.

- a. Youth Organizations or Families
- b. Adult Organizations or Businesses

Each category will have 10 booth spaces, accepted on a first come first serve basis. Groups will be randomly pre-assigned an approximate 10x10 space. A map designating your booth space will be emailed to you prior to the event. This map will be printed in the Holiday Lights program. Please do not switch booths with other groups.

DECORATING DATES: Decorating days are as follows:

- Friday November 12, 2021 (9:00 AM – 6:00 PM)
- Saturday November 13, 2021 (9:00 AM – 6:00 PM)
- Sunday November 14, 2021 (9:00 AM – 6:00 PM)
- Monday November 15, 2021 (9:00 PM – 6:00 PM)

DECORATIONS: All decorations should be well made, wind and water-resistant. Avoid using food and paper as decorations, as they will not withstand inclement weather. We recommend you use larger decorations (8' tall is recommended) and lots of lights that will be able to be seen from a moving vehicle. This drive-thru is at night when lights are the most visible thing. Your lights will need to be on a self-provided timer. Animated decorations are encouraged. Groups will need to bring their own tools & supplies for decorating.

UN-DECORATING DATES: Monday December 27 or Tuesday December 28 between 9am and 4pm. Any decorations left will be discarded.

WEEKLY BOOTH CHECKS: You will be responsible for checking your booth every week of the 2021 Holiday Lights to ensure your booth is in tip top shape and all lights are functioning properly.

RESTRICTIONS: Decorations must not contain any inappropriate or offensive language or symbols. No profanity or inappropriate or offensive décor is allowed in your booth. This is a family friendly event please make sure your décor is appropriate for all age levels.

SIGNAGE: Holiday Lights will provide an identification sign for your booth. No other signs or banners will be allowed.

NO SUPERVISION: We are not responsible for supervising members of your group. Please be sure all members of your group are prepared to closely supervise youth.

CONTEST: There will be awards for the Most Extraordinary Booths in each category; Youth Organizations & Families and Adult Organizations & Businesses. First Place \$600, Second Place \$300 & Third Place \$100. The winning booths will be selected by a panel of judges prior to the event. Winning booths will be recognized during Holiday Lights.

JUDGING: Judging scores are based on (1) Use of Lighting, (2) Originality/ Artistic Skill, (3) Creativity, (4) Total visual appeal

Holiday Lights

Community Booth Entry Form

Participants will be accepted on a first come first serve basis.

All entries due November 1, 2021

You may only reserve ONE Booth per group.

Name: _____

Organization: _____

Name for Booth Signage: _____

Email: _____

Address: _____

City: _____ State: ____ Zip: _____ Phone #: _____

Contact for Weekly Booth Check: Name _____ Phone _____

\$100 for 10X10 Booth

Check One

- Youth Organization or Family
- Adult Organization or Business

- Check Made payable to Santa Cruz County Fairgrounds Foundation
 - Credit Card Card # _____
- EXP Date: _____ CVC: _____

WAIVER AND RELEASE OF LIABILITY

Upon signature and submittal of Entry Form, exhibitors and their agents, parents and leaders acknowledge that a. they understand the printed rules, b. They agree to abide by them.

The Santa Cruz County Fairgrounds Foundation, the Agricultural History Project and the Santa Cruz County Fairgrounds shall not be responsible for accidents or losses that occur to any of the exhibitors or exhibits at the Holiday Lights event. The exhibitor (or parent or guardian of a minor) is responsible for any injury or damage resulting from the exhibitor's participation in the event, including setup, the Holiday Lights event and tear down. This includes any injury to others or to the exhibitor or the exhibitor's property.

Exhibitors Signature: _____ Date: _____

Submit your form to: PO Box 1806 Freedom CA 95019 or kaleena@fairgrounds-foundation.org